



## PRESS RELEASE

## FOR IMMEDIATE RELEASE

For More Information:

Barry Boese

(877) 285-6535 ext 3

[bboese@baacoffice.com](mailto:bboese@baacoffice.com)

### **Contractors Direct has selected Baac Office to provide Controller / CFO, Accounting and Bookkeeping Services Within NetSuite and found savings of nearly 4 times the cost of these services**

**November 1, 2009** – **Contractors Direct**, providing a broad selection of tools to the construction industry, has selected Baac Office to provide their Controller / CFO, Accounting and Bookkeeping services within NetSuite which resulted in significant value for their NetSuite System and the entire company.

#### **Baac Office:**

- Provides Controller / CFO, accounting and bookkeeping services that are very cost effective
- Assists with, or totally completes the day to day bookkeeping and accounting functions
- Resolves many issues within NetSuite
- Recommends NetSuite Solution Providers where their specialized skills may be required
- Keeps the financial statements in an accurate and timely manner
- Assists with monthly, quarterly and year end reporting for the CPA / Tax Specialist
- Customizes and fine-tunes Searches, Dashboards and Reports in NetSuite

“The cost / benefit analysis for Baac Office was very easy”, said Bert Roynette, President of Contractors Direct. “I was able to utilize Baac Office to review our product mix, profit margins and web based advertising costs, and Baac Office saved us about 4 times the amount we pay them for the Controller / CFO accounting and bookkeeping activities within our business. We were able to reduce our full time equivalent staffing by one position, and save significant costs for our web based advertising, and have no negative impact on sales.” He continued by saying “no matter what our Controller / CFO, accounting, bookkeeping or NetSuite issues were, Baac Office helped us, more than we could have imagined.”

Barry Boese, President and CEO of Baac Office states “We at Baac Office have been assisting NetSuite Customers for over eight (8) years and are very pleased with the success at Contractors Direct and are poised to assist many other NetSuite Customers in the United States, Canada and Europe who are looking of a cost effective way to complete their Controller / CFO, accounting and bookkeeping activities within NetSuite.

#### **Contractors Direct - [www.contractorsdirect.com](http://www.contractorsdirect.com)**

Contractors Direct provides a broad selection of tile, concrete, masonry, and stone tools, equipment and accessories directly to contractors, small retailers, and DIYers at economical prices with outstanding service.

#### **About Baac Office - [www.baacoffice.com](http://www.baacoffice.com)**

Baac Office is a strategic consulting services company formed specifically to provide time and cost savings to companies on NetSuite, via hands on assistance and training. Baac Office can help in areas such as Bookkeeping, Accounting, Administration and Communication. Let us be your back office, so you can be more productive and create more value for your business. We provide services to customers in United States, Canada and Europe and plan to expand to other parts of the world during 2010 and beyond.

#### **About NetSuite – [www.netsuite.com](http://www.netsuite.com)**

NetSuite Inc. (NYSE: N) is a leading vendor of on-demand, integrated business management software suites for small to mid-sized businesses and divisions of large companies. NetSuite enables small to mid-market companies to manage core business operations in a single system, which includes accounting / enterprise resource planning (ERP), customer relationship management (CRM), and ecommerce. NetSuite's patent-pending "real-time dashboard" technology provides an easy-to-use view into up-to-date, role-specific business information.